

GCCNews

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GCC turns 30!



Three views of the college's campuses during its first 30 years, beginning with the original building on Federal Street, where the college first offered classes in the fall of 1962 (top). By 1968 the college had added three locations: the South Building on Newell Court, a second floor space on Federal Street above Inkwell News, and the West Building (middle), the former Threadwell Tap and Die building on Arch Street. Right, the permanent campus on College Drive, which has been home to the college since 1974.

For a look at some of the people who have populated the campus during its first three decades, see page 6.



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Title wave

Don't be fooled by its innocuous-sounding name; GCC's new Title III grant will transform the college

You'll be hearing a lot about Title III over the next few years. It's one of those great bureaucratic shorthands which get adopted into the vernacular without ever really saying what they mean. But as Title III gradually unfolds at GCC, its meaning will become clear, as it will transform the institution.

At its most basic level, Title III is a federal program authorized by Congress as part of the Higher Education Act of 1965. Administered by the U. S. Department of Education, Title III's broad purpose is to strengthen institutions of higher learning, especially those with a demonstrated need. Last summer, GCC and Mount Wachusett Community College were jointly awarded \$2.5 million in Title III funds over the next five years to fully modernize, integrate and network their academic and administrative computer systems.

The alumni/development office needs your help! Over the next six months, the alumni/development office will be implementing the first phase of the recently purchased Integrated Student Tracking System.

Part of this implementation will involve a major effort to validate the names, addresses and social security numbers stored in the current PC-based alumni tracking system.

A number of mailings and phone-a-thons will be taking place in part to build up the alumni membership and to validate current alumni information. So, if you receive a request in the mail or over the phone in the next few months, please take the time to fill out the forms and help us build a database with valid and verified alumni information!

The new computer purchased during the fall and installed over a weekend in November—a Data General MV35000—is seven times more powerful than the one it replaced. But it is the software that will truly distinguish the new system, says Bob Schilling, director of information services. In fact the Banner software package cost more than the computer itself. "What we purchased is intelligent, powerful software," says Schilling. "The software is the key." The Banner package has the capacity for organizing, retrieving and sharing more information than ever before, faster, and among more people.

The primary reason for making a change, says Schilling, is that the college's computer system has evolved into a communications system. Everyone now needs to be connected to it, and to each other. In the recent past, faculty and students have worked on one computer system and administrators on another, and many people have lacked access to either. In addition, the users of the two systems have not been able to share information with each other. "Our goal is to first get these groups connected and then begin to capture new information," says Schilling. Existing programs will run faster and more efficiently, but the real excitement will come from the greatly expanded possibilities for future use. The largest part of Title III, it seems, will be answering questions.

The grant "will allow us to improve services to students," says Ira Rubenzahl, dean of academic affairs, "especially in advising and instruction." It will do this in a variety of ways. The grant will allow the college to:

- **Enhance classroom instruction.** The new system will provide information that can improve the quality of teaching. For this purpose, the classroom becomes a laboratory. "What can we do to make the teaching and learning experience better?" Rubenzahl

asks. "How effective is our sequence of courses in various subjects? Did one course adequately prepare students for the next, or should its content be revised to better link the two? What about a student's background may affect his or her performance?"

"The new system will allow us to assess and compare how students progress. It will give us a better idea of the effectiveness of our programs in a variety of ways, such as transfer and job placement, or in relation to a student's initial goals upon entering the college. We'll use the information to refine programs on campus."

Faculty members will be able to give creative assignments making use of the computer due to its capacity for instant polling and research. Students will be able to compare each other's reactions to an assignment, for example, or a student who is reluctant to speak in class might comfortably write about their subject and share it with classmates via the computer.

As students will see computers more and more in the workplace, the increased access Title III will bring can only help them be better prepared.

- **Help students plan their futures.**

Students will be able to communicate more easily about what they want to do, says Schilling, accessing instantly such information as where they stand academically, the implications of certain course choices, or how close they are to graduation.

"The new system will allow students to do a whole series of 'what-ifs,'" adds Rubenzahl. "What if I switch from a liberal arts to an engineering major; what additional courses will I have to take? Will changing affect my ability to transfer to UMass or elsewhere, and what additional courses might I need there?"

"Title III will help students explore career goals, prepare for transfer and schedule their courses, as well as make it a whole lot easier to do their coursework."



Left to right: Database Administrator Diane Mueller-Klingspor, Programmer Kelly Dapprich, Title III Coordinator Martha Banda, Dean of Academic Affairs Ira Rubenzahl, Director of Information Services Robert Schilling and Secretary Barbara King.

• **Assess institutional needs.** Title III will help the college plan, says Rubenzahl, and maximize its resources. "As managers we need timely information to make decisions," he says. "Where should we put our scarce resources, what programs should we fund? If we see a changing level of job placement in our management program, for example, we can react quickly to try and find out why, to determine if we need to put additional resources in the program."

"Certain of our academic programs require specific advanced courses that aren't offered every year. With the Title III system, we will know instantly when we have enough students to take that course, and can offer it at the optimum time. We can construct what we offer more closely to student needs."

• **Provide statistical information.** The college's increased success with grants—the college is administering close to \$2 million in grants in FY92 alone, up from \$180,000 just four years ago—has come with a significant price in paperwork. Each grant requires regular reports, in addition to the labyrinth of state and federal regulations that demand timely accounting by GCC, such as compliance with the Americans with Disabilities Act or the state's change to formula funding.

The Title III system will provide quick answers for the constantly increasing demand for institutional information. The old system lacked ready-made answers to these recurring requests; the new one will give everybody more and better access to information.

• **Expand college-wide communication.** All faculty and staff will be able to communicate with each other via electronic mail, and all computers on campus will be networked. Every faculty member will eventually have a terminal in his or her office. The only group not now connected is

students, but they'll be able to use about 150 terminals by the time the student system is moved over.

• **Streamline registration.** Faculty, via electronic mail (to which students will eventually have access, too), will be able to look up a student's record for advising purposes, locate registration information and determine who has already signed up for a class. The new system may eventually allow for registration to occur right in the faculty member's office.

• **Stimulate faculty development.** The grant will allow the college to bring in guest speakers and provide additional training opportunities for faculty, and not just about how to use the new computer. Ways to improve such topics as advising and classroom learning will be addressed regularly during the life of the grant.

• **Foster collaboration.** Regular meetings and conferences between GCC staff and their colleagues from Mount Wachusett are likely to produce a cross-fertilization of ideas, with some exciting exchanges possible in a variety of disciplines. It will be useful for both staffs to be exposed to what another institution is doing, says Rubenzahl, in such areas as admissions, finance and the registrar, in addition to academics, "both a technical sharing and a look at how we actually do the work."

Mount Wachusett has purchased the same system as GCC, and both schools have hired additional programmers ease the load on their existing staffs (see page 9). The new personnel will be funded by Title III but everyone in the department will be involved in all phases of the college's computing operations. Two of the four will be retained following completion of the grant.

• **Benefit from outside expertise.** "We're hiring an outside evaluator to oversee how we implement the grant," says

Rubenzahl. "This person will be someone with tremendous knowledge who can provide us with good feedback and direction."

• **Improve alumni relations.** For Colleen Johnston, director of alumni relations and the GCC Foundation, Title III has great possibilities. She looks to the new system to provide reliable addresses for alumni for the first time in the college's 30-year history, as well as such information as their major field of study, their career paths, including education, the region they are from, and their profession. The system will also be used to record gifts and pledges to the college, and maintain information on donors.

Because alumni records are currently the least developed program, there's less to recreate or undo, and for that reason it will be installed first. It's also why the new system holds out such promise. "I think there are databases on campus that would be helpful to me," says Johnston, "but I'm currently unable to access them." In any case, "the new system has such potential that we are unlikely to fully utilize it for some time."

From the scope of the changes, it becomes clearer why five years will be needed to fully implement the new system. Switching the existing programs from the old to new will take from six months to a year alone, says Schilling. "You have to know what the old system did in order to transfer it into the new system, and then change it." The new software was loaded in December, and on January 29 the development of the alumni records system will begin in earnest.

For each of its subsequent years, the grant will be used to modify and create new systems for managing the college's finances, student records, financial aid, and human resources, or personnel.

For Schilling, Title III represents the newest phase in a decade-long evolution of computers at the college that he has overseen and literally had a hand in starting. Even before he came to work at the college, he sold GCC its first microcomputers, to faculty members Lee Webster and Al Rainford. When he was hired to teach computer information studies and administer the evolving academic computer system in 1982, the system consisted of a Wang mini-computer with four terminals and 12 Apple computers. Today, even before most of the Title III hardware has been purchased, the college has three minicomputer systems, three PC networks and a Macintosh network with approximately 300 users attached.

Accidents will happen

A broken leg and a layoff notice didn't keep Peter Freisem from going to Russia; they enabled him to make the trip

Peter Freisem has demonstrated a knack for turning difficult circumstances into something positive. He came to GCC as a high school dropout, and before he was done had transferred to Amherst College. After graduating from there he went on to earn a master's degree from the University of Massachusetts.

If he hadn't broken his leg in three places or gotten laid off from his job in the spring of 1991, Freisem might never have ridden a bicycle around Russia's celebrated "Golden Ring" later that year. But the combination of those events allowed Freisem to take advantage of a rare opportunity to spend an unforgettable month in the former Soviet Union during a crucial period in its historic dissolution. But first the broken leg.

Freisem broke his leg in three places in January of 1990 after slipping on some ice. After five months in a cast, riding a bicycle was considered to be good therapy. "Both my doctor and physical therapist recommended bicycling as a way to strengthen the leg and improve the flexibility of the ankle," he says. "I started to ride for exercise in the spring of 1990, and got up to about 150 to 200 miles a week."

But while riding a bicycle slowly rehabilitated his leg and got Freisem into good enough physical shape to make the Russian ride, he still could not have gone had he not been laid off from his full-time job. That happened in the spring of 1991, when budget cuts claimed his job as an administrative assistant in the village of Northbrook, Illinois, north of Chicago. These two factors—getting laid off and rehabilitating his leg—plus his brother Tom's interest in cycling all convinced Freisem to make the trip.

His sister-in-law, Tanya, was born in Moscow; Freisem's brother Tom met his wife when they were among four Soviets and three Americans who rode 7,000 miles across the Soviet Union in 1989. Tanya's parents live in a city about 20 miles northwest of Moscow, and the cyclists used that as a base during their month-long stay. They made the 625-mile trip around the "Golden Ring," a series of medieval cities north and northeast of Moscow noted for their cathe-



"When you ride through the gates of Russia's old city-states, you feel as though you're cycling back centuries in time."

drals and ancient fortifications, in August 1991.

Peter Freisem rode a 21-speed mountain bike, modified to meet the special demands of Russian roads on such a long tour. "As one Russian put it, there are good roads, bad roads and Soviet roads," he says. He in-

stalled racing-style drop handlebars to reduce wind resistance, smooth tires to reduce friction and front and rear fenders to reduce rain and mud splashing. They wore helmets and reflective vests and carried their supplies in backpacks, including tents and

sleeping bags (which, as it turned out, they seldom needed to use).

Their precautions came in handy. One road in particular, Freisem says, a seven-mile stretch between the cities of Rostov and Kostroma, was filled with "the worst shin-deep mud I've ever seen. The mud was so thick it caked between the bike's tires and fenders, causing the wheels to lock. I had to walk my bike most of the way—and this had been listed in a Russian atlas as a major road!"

Despite the sometimes difficult riding conditions, the people Freisem's party met were almost always helpful. In one case, they pulled into a town toward dusk. "Tanya went into the only hotel to try to get us a room, but it was being remodeled and there was no room for us," he remembers. "Worse, she discovered that the nearest hotel was 10 kilometers away, and it was a military one—where the chances of two Americans being permitted to stay were slim."

As they debated what to do, a man walking by asked what the problem was. After Tanya explained their dilemma, the man invited the riders to stay with him and his wife in their small apartment. "They put out a great meal for us and we stayed up late talking. The next morning, they gave us another large meal and a tour of the town."

In contrast to these peaceful encounters, the attempted coup of Mikhail Gorbachev by Soviet hardliners occurred during their travels. "We first heard about it while we were checking into a small hotel. The next morning, we had the radio on and the official line was that hoodlums were demonstrating, troupes had been sent in, and Gorbachev was sick. Tanya tried calling her family and friends to find out what was going on, but without success—even at best, it's hard to get through."

"Where we were, we saw no demonstrations or tank movements. At no time did we fear for our safety. I think my family back in the U. S. was more concerned about our welfare than we were. It wasn't until we got back to Moscow and picked up a *Newsweek* magazine that we learned the importance of those few days in August."

Instead, Freisem and his group concentrated on seeing the Russian culture and countryside. "When you ride through the gates of Russia's old city-states, you feel as though you're cycling back centuries in time," he says. In particular, he was impressed with the entire city of Suzdal for its architecture. "The churches were incredible wherever we were," he adds. One in particular stands out in his memory, in part due to its location: "about a mile or mile-and-a-half

Symposium on the former Soviet Union scheduled February 21

The culture, environment and economy of the former Soviet Union will be the focus of a special 30th anniversary symposium on Sunday, February 21, from 2 p.m. to 6 p.m. in the Sloan Theater.

Peter Freisem will present a slide show and answer questions about his 1991 bicycle trip around Russia's "Golden Ring," which put him in close contact with Russian people, history and architecture. He will be joined during the afternoon by Dr. Lawrence Buell, professor of outdoor leadership, and economics professor Martha Kimball.

Buell travelled throughout the former Soviet Union for four months in 1991. Working with several grassroots environmental organizations, he trekked through remote villages and countryside. He will discuss the environmental challenges facing the former Soviet Union today, and will use poetry and traditional Russian music to describe his experiences.

Kimball will discuss her time as a teacher in Gomel, Belarus (an Independent State of Soviet Union). She traveled there in the spring of 1992 as part of GCC's exchange program with the Consumers' Cooperative Institute of Poltava (CCIP) in the Ukraine. The CCIP is one of eight institutes with whom GCC has agreed, with Berkshire, Holyoke and Springfield Technical community colleges, to an education, technical, faculty and student exchange program. Kimball's presentation will focus on business in the former Soviet Union, and how Russia is making the transition to a market economy.

A reception will follow. Admission will be \$4 for the general public, \$2 for alumni, and \$1 for current students. For more information, contact the Alumni Office at (413) 774-3131, extension 270.

out in the middle of a field, on a man-made hill in the flood meadows where two rivers meet," including the Neral.

He also loved St. Petersburg. "It was one of the most beautiful of the large cities I visited and the most European in influence, with lots of canals. The Hermitage Art Museum was especially impressive, "both for its collections and for the museum building itself."

The train system in St. Petersburg and Moscow also made a strong impression. "The subway stations were attractive, clean and efficient. Some were really beautiful. You never had to wait for more than a couple of minutes for a train, and the fare at the time was 15 kopecs—about half a cent. It's one of the few things I thought the Soviet system did well."

He feels that the Russian people are capable of weathering the turmoil and upheaval that has accompanied the break-up of the Soviet system. "They're a hardy bunch of people used to difficult situations and hard times. Like many here in the U. S., they've become skeptical about their government's prospects for meaningful change. They've heard promises before and have had their hopes dashed. Now, they have a wait-and-see attitude. In the meantime, they'll get by on the basics, with lots of

swapping and trading among friends to get the food they need, and many people will continue to have their own gardens."

Freisem is a 1977 graduate of GCC, majoring in liberal arts. Before he enrolled, he had been living and working in Amherst as a cashier in a grocery store, "going nowhere," he says. Realizing that his lack of a diploma wouldn't get him very far, he resumed his education by taking and passing the General Educational Development (GED) test at GCC.

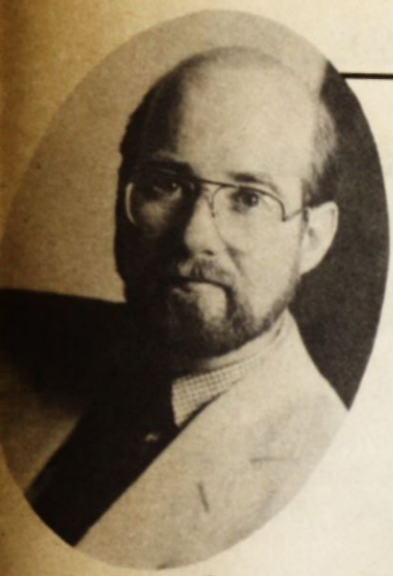
Studying at GCC was "a way to get back on my feet," he says. "It opened doors for me." In particular, he cites "a lot of support" from Herb Steeper, professor of political science, who, with transfer coordinator Rob Yacubian, has played a vital role in establishing GCC's strong record in transfer. "I'm sure I would not have gotten to Amherst College without GCC."

Looking back over 30 years



1. Merryl Sackin, Director of Student Life
2. Dr. Walter M. Taylor, (President 1962-1964)
3. Dr. Lewis O. Turner (1964-1978)
4. Dr. Nancy L. Goodwin (1978-1981)
5. Dr. David A. George (1981-1982)
6. Dr. Theodore L. Provo (1982-1988)
7. Dr. Katherine Sloan (1988-present)





5

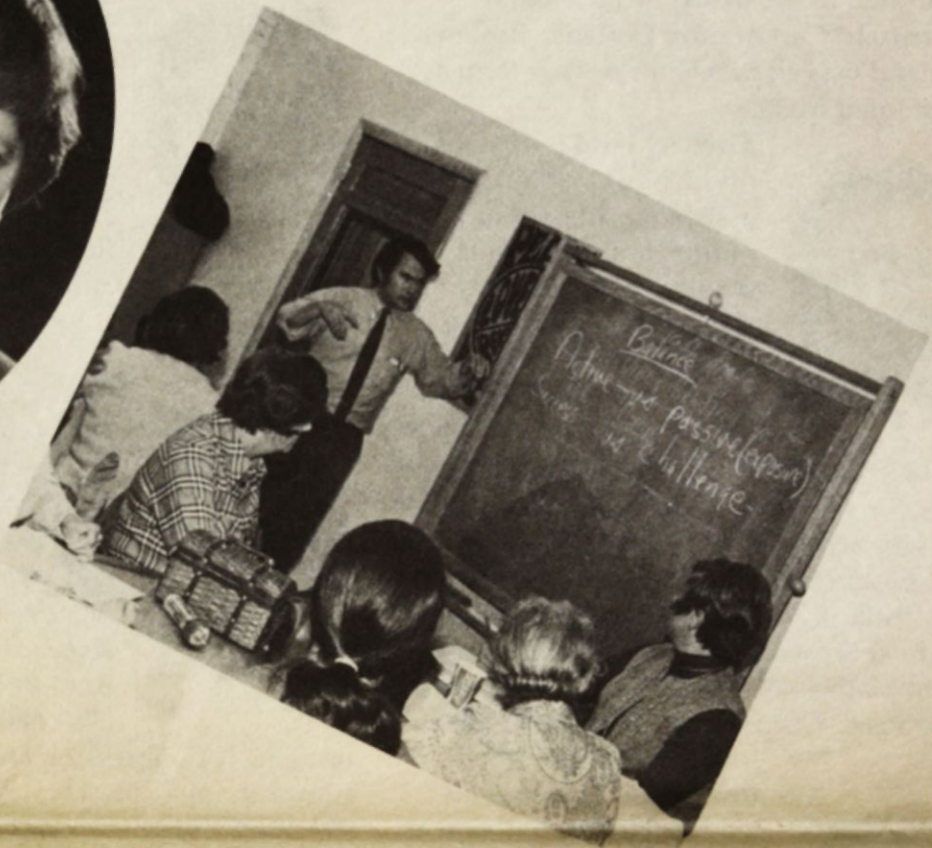


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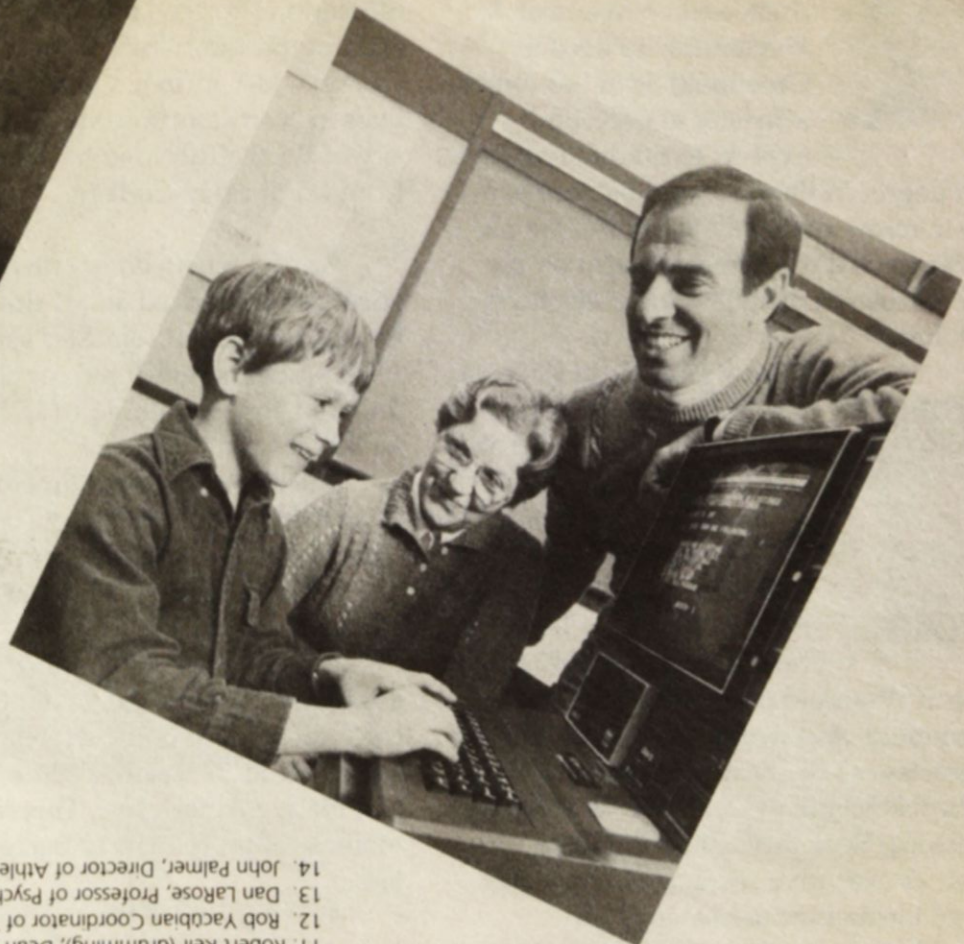
Can you name GCC's six presidents and the years they served? Do you recognize the faculty and staff pictured, most of whom still work at the college today? Answers below.



8



11



12



14

8. Arthur Hannan, Professor of Psychology
9. Ira Rubenzahl, Dean of Academic Affairs
10. 1972 Peace March
11. Robert Keir (drumming), Dean of Continuing Education
12. Rob Yacubian Coordinator of Transfer
13. Dan LaRose, Professor of Psychology/Human Ecology
14. John Palmer, Director of Athletics

NOTES FROM THE SEMESTER

Michael Ford has been reappointed to a second five-year term, Cynthia Lively has been elected to her second term as the alumni trustee and Diane D. Peterson and Raul Quinones-Rosado have been **newly appointed to the Board of Trustees of Greenfield Community College**. Rosemarie Freeland was elected to a one-year term as the student trustee.



Michael Ford is dean of multicultural affairs and an assistant professor of politics and education studies at Hampshire College. He previously served as dean of students at Hampshire, where he has worked since 1978.

Ford has been a GCC trustee since 1987, and serves on the personnel and policies committee. He earned his bachelor's degree at Knox College and completed his master's degree at Northwestern University. He previously taught at Brown University and the University of Massachusetts, and served in Kenya in the Peace Corps in the mid-1960s. He

lives in Northampton.



Rosemarie Freeland attended her first meeting as the newly elected student member of the board of trustees on November 4. Freeland, who lives in Greenfield, is in her fourth semester at GCC and expects to graduate in June

with a degree in liberal arts. She has been active in numerous student organizations, and was elected to a one-year term on the board of trustees during student elections in October.



Cynthia Lively has been a trustee since 1987. She is vice-chair of the board and chairs the personnel subcommittee. Lively earned her associate of science degree from GCC, and is now studying for her business administration degree at Westfield State College. She lives in Greenfield, and works as the administrative assistant to the headmaster at Eaglebrook School in Deerfield. A Certified Professional Secretary, she previously worked as executive secretary to the president of Hardigg Industries in South Deerfield, as a secretary at Deerfield Academy, and for the Department of the Air

Force at the Pentagon. She was recently elected to the International Board of Directors of Professional Secretaries International for the Northeast District.



Diane Peterson is an alumna of the college and a former president of the Greenfield Community College Foundation, the independent fundraising organization of the college. She is a realtor in Greenfield, a recent chair of the Franklin County United Way Campaign, and is active in many community organizations.



Raul Quinones-Rosado has been executive director of Casa Latina in Northampton since 1988. He has worked with Latino and low-income people in western Massachusetts since his arrival to the area from Puerto Rico in 1974.

His current work focuses

on issues of oppression affecting Puerto Ricans in the United States and the process of Latino empowerment for personal and social transformation. He designed and implemented the Latino Empowerment Education Project's pilot program, a 10-week training program for Latino community workers, last spring. Quinones-Rosado, who lives in Northampton, studied at the University of Puerto Rico and has a master's degree from Cambridge College.

For the fourth consecutive year, **fall enrollment reached an all-time high**. Final figures for the fall semester show a total of 1,954 students registered for classes in the day division, compared to 1,755 a year ago, an increase of 11 percent.

Since 1987, fall enrollment has increased 24 percent, from 1,582 to the current level. Other facts about this fall's class include:

- The average credit load for day students was 10.7.
- There were 136 minority students enrolled in the college, or about 5 percent of the total student body, as follows: 30 Black, 44 Hispanic, 57 Asian/Pacific islanders, and five Native Americans. This represents an increase of more than 20 percent from a year ago.
- 63 percent of the student body is women, and the average student age is 29.

- More than 300 first-year students signed up for the Joint Admissions Program with the University of Massachusetts at Amherst in this, the program's first year. The program guarantees participating students admission to the University school or college of their choice, provided they graduate from a comparable transfer program at GCC with a cumulative grade point average of at least 2.5.

Enrollment in the Division of Continuing Education was up 9 percent, from 609 to 661.



Edward R. Preissler of Ashfield has been named **associate dean of administrative services**. Preissler, who assumed his new duties in November, is responsible for the college's fiscal and budgeting operations.

From 1982 until his appointment, Preissler served as vice-president of administration and finance for Community Enterprises of Northampton. Prior to that, he was controller for the Hampshire Community Action Commission, administrative and finance director for Riverside Industries, and founder/director of Clifford House, a community-based treatment center for delinquent adolescents. He has also worked as a senior probation officer for the juvenile court in the state of Connecticut and as a counselor for the Massachusetts Department of Public Welfare.

Preissler has bachelor's degrees and a master of business administration degree from the University of Massachusetts, and a master in education degree from Springfield College.

For the fourth year in a row, **The Math Connection**, a cable television program sponsored by Greenfield Community College, **has received a grant from the federal Dwight D. Eisenhower Math and Science Education Act**. The Eisenhower funds are awarded by the state's Higher Education Coordinating Council. *The Math Connection* will produce 16 programs to air on area public access stations between November and April. The program is geared to students in grades three through seven.

The purpose of the show is to promote positive attitudes toward mathematics, according to Director Karen Green. This year five teachers from the region are help-

ing to plan and implement *The Math Connection*. They are Rosemary Mathey of Erving Elementary School, Anita Kimball of Federal Street Elementary in Greenfield, Alexis Waldenzik from the Buckland-Shelburne Elementary School, Christopher Klosson from Gill Elementary, and Mary Gene Devlin from Deerfield Elementary School.

The 16-program season began the week of November 2 and ran through the week of December 14. It will resume the week of January 25 through the week of April 12. *The Math Connection* can be seen in the following communities:

Gill, Greenfield, Montague, Turners Falls (Wednesdays, 6:30 p.m., Channel 6); Buckland, Shelburne (Thursdays, 7 p.m., Channel 6); Conway, Deerfield, Hatfield, Haydenville, Leeds, Northampton, South Deerfield, Sunderland, Westhampton, Williamsburg (Wednesdays, 4:30 p.m., Channel 2); Amherst (Tuesdays, 6 p.m., Channel 10); and Bernardston, Northfield (Wednesdays, 6:30 p.m., Channel 15).

Videotapes of *The Math Connection* are available in the Greenfield Public Library, Greenfield Community College library and local school libraries. For more information, contact Karen Green at 774-3131, extension 334.



President **Katherine H. Sloan** was named the **1992 Distinguished Alumna of the Year at Mercyhurst College** in Erie, PA. The award was announced at Mercyhurst's annual homecoming celebration in September.

Sloan, a native of Erie and a 1964 graduate of Mercyhurst College, was selected by the Mercyhurst Alumni Association's board of directors for the honor in recognition of her professional accomplishments and for her contributions to higher education. She has been president of GCC since 1988. Before coming to Greenfield she was dean of academic affairs at Quinsigamond Community College in Worcester, MA, from 1984 to 1988, and previously spent 11 years as a professor and administrator at Dawson College in Montreal, Quebec. She holds a doctorate in English from Carnegie-Mellon University, a master of arts degree in English from Purdue University in addition to her baccalaureate from Mercyhurst.

The Greenfield Community College Foundation elected 23 new members and five new directors to its board at its annual meeting October 29.

New Foundation members serving five-year renewable terms are: **Paul and Patricia Bassett** of Greenfield, **Doris Bilodeau** of South Deerfield, **Gail Burns-Callahan** of Greenfield, **Andrew Chase** of Deerfield, **Robert Collen** of Orange, **Deborah Fitch** of Greenfield, **Robert Fricker** of Northfield, **Robert Gailey** of Rutland, **Margaret Haigis** of Greenfield, **Charlene Houghton** of Greenfield, **James Kirkendall** of Haydenville, **David McElhinny** of Greenfield, **Timothy O'Brien** of South Deerfield, **Marc and Susan Platt** of Greenfield, **Elise Rice** of Greenfield, **Arlene Rodovich** of Conway, **Kate Rutherford** of Ashfield, **Elliot Smolensky** of Greenfield, **Gary Weller** of South Deerfield and **Van and Molly Wood** of Greenfield.

Elected to the Foundation's board of directors were **William Freeman**, **Jane L. Plumley**, CPA, **Timothy Rice** and **Martha Stiles**, GCC Alumni Association representative, all of Greenfield; and **Arlene Tierney** of South Deerfield. They will serve between one- and three-year terms, and join current members: **Patricia A. Allen**, president; **Robert S. Cohn**, vice-president; **Evelyn Winer**, secretary; **David G. Ahearn**, treasurer; **Cheryl Carley** and **Margo Jones**, all of Greenfield; and **Richard M. Howland**, P.C., of Leverett.



Jeff Coulson of Gill is the new **coordinator of Project ADAPT** (Alcohol and Drug Abuse Prevention Training) at Greenfield Community College.

Coulson has worked in both the public and private sectors in elementary and secondary schools in Amherst, Erving, Greenfield, Buckland-Shelburne, Freeport, ME, and the Academy at Charlemont. He earned his bachelor's degree from Ohio Wesleyan University and his master's degree at Antioch New England. He has extensive experience working with older adolescent groups, and co-started the Franklin County Lacrosse Program last spring.

Project ADAPT coordinates various awareness programs within the college, often working closely with the college's health services. The purpose of Project

ADAPT is to reduce the threat which alcohol and other drug abuse pose to the intellectual, physical and mental well-being of students and staff. The project, funded by a \$125,835 grant from the Fund for the Improvement of Postsecondary Education, seeks to fulfill this purpose by reducing the incidence of alcohol and other drug abuse in the school community, says Coulson. One of the prevention strategies that Project ADAPT employs is designing and conducting activities that address community members' experiences, concerns and life transitions.

GCC has hired **four new staff** for its office of information systems to help implement its new, five-year \$2.5 million **Title III grant** (see story, page 2). They are:

Martha Banda of Amherst is the new Title III coordinator. She previously worked at Cambridge College as an admissions officer responsible for recruitment, advising and counseling students, a job in which she used computers extensively, and was instrumental in getting others to use them as well. She has a bachelor's degree from the University of Massachusetts and a master's degree in management from Cambridge College.

Diane Mueller-Klingspor of Northampton is the new database administrator. She has a decade's worth of experience as a project leader and system administrator for relational database packages, for Nike, Fujitsu and most recently at James River Graphics in South Hadley. She has a bachelor's degree from the University of Massachusetts, with minors in both computer science and linguistics.

Kelly Dapprich of Amherst is a new programmer. He spent the previous seven-and-a-half years working as a programmer analyst for HBO Inc, in Amherst. He has attended several colleges, including GCC, and studied computer science at the former Business Educational Institute in West Springfield.

Secretary **Barbara King**, also of Amherst, has worked and studied part-time at GCC since 1989. Before attending college she worked for many years as a secretary.



GCCNews is published by Greenfield Community College and is distributed free to alumni, faculty, staff, students, trustees and friends of the college. Address all correspondence to: GCCNews,

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GCCNews is written and edited by Russell Powell, director of public relations, with assistance from Jody Dwyer, Kathleen Meredith, Lynne Rudie and Ruth Todrin. Photographs are by Dennis Koonz unless otherwise noted.

Remembrances of a teacher and colleague

Professor Carleton Stinchfield, a member of the faculty since 1970, died in October following a brief illness. The following remarks are excerpted from a memorial service held at the college.

TOBY SUTTON,
professor of data processing and astronomy:

I remember when we brought the chemicals from the old building on Federal Street over to this campus in 1974. I guess most of us would just back the car up to the building, throw some chemicals in and drive the car over and unload them. Carl had three cars. He had a lead car, a car behind us, and his big old station wagon. With the flashing lights going, he mapped the course through Greenfield so we would hit the roads with the least traffic. He wouldn't go more than about ten miles an hour. So here we were, three cars with the chemicals in the back with flashing lights and I felt like the band should have been in front of us, entertaining people as we went by not more than ten miles an hour through town.

I think Carl had probably driven every road in New England. He was a walking road map. My wife Janet and I went to Nova Scotia several years ago and when we came back into Maine, a little town called Lincoln I think, I was supposed to turn right and I turned left and we went down the wrong road. It was like a washpan road, and I can remember looking at Janet and saying, "Carl's not been on *this* road." When we got back I walked up to Carl and I said, "Carl, I've been on a road that you've not been on." He said, "Really? Where is it?" I said, "Well, it's out of Lincoln, Maine." He continued right after, "Oh, yes!" And he gave me the number of it and he told me about a trip he had taken in a truck on that road. So I couldn't be on a road that he hadn't been on.

MIRRELESS UNDERWOOD,
associate academic dean:

Carl was my introduction to GCC. He met me frequently in the parking lot even before I worked here and took me on many, many tours of the building. The second day I worked here he met me out front and we went up the hill and got out of the car and surveyed the area with binoculars. He was very thorough. I was in rooms on those first days that I worked here that I haven't been in since and really have no desire to go into



again. But what a wonderful introduction to GCC.

LINDA CAVANAUGH,
acting assistant academic dean:

One of the fondest memories I have of Carl was when he used to come to my class and evaluate me. No matter how many years you've been teaching, it always matters when someone comes in and evaluates you. He'd go to his office afterwards and he'd sit down and tell you all the great things you were doing and all the positive things. Then if he had something to tell you, he'd say, "Now Linda this is not on the record, you know. I just want you to know this. I'm not writing this down at all, this is just something I want to tell." He prepared me for ten minutes. He finally said, "Now Linda, you've got to remember. Even

The following motion was passed unanimously at the November meeting of the board of trustees:

"The Board of Trustees notes with sorrow the death of Professor Carleton Stinchfield. Professor Stinchfield joined the college in 1970 teaching chemistry, physics and mathematics. From 1970 to 1989 he was director of the natural sciences division which included the nursing, science, technology and mathematics programs. From 1989 to 1991 he was dean of academic affairs; he provided overall academic leadership at the college.

"Professor Stinchfield contributed immensely to life at GCC. He was the college authority on toxic waste and consulted widely with area industries and safety officials. He developed and coordinated the college's fire science and technology program which trains scores of local fire fighters. As academic dean he spearheaded major curricular reform known as the undergraduate experience.

"Most of all, however, Professor Stinchfield will be remembered as a teacher. Hundreds of GCC graduates who have become nurses, doctors, engineers and scientists began their college science careers in Professor Stinchfield's freshman chemistry course. Students flocked to his classes for instruction, into his office for assistance and dialogue. As a master teacher and administrator he established standards of teaching excellence and influenced the teaching of many of the present faculty at GCC."

though forte is very effective in class, so is pianissimo." Anyone who knows me has got to know what he was talking about. "Now you just should remember that every once in a while, if you want to get their attention a little pianissimo goes a long way."

ESTHER PARRINGTON, director of quality assurance and risk management, Franklin Medical Center:

I first met Carl Stinchfield when he tried to teach me chemistry. Picture if you will a group of nurses who have been taking care of patients for many years, who decide to go back to school, and find out that one of the prerequisites to matriculate into their program is two semesters of chemistry. Panic kept many of us from doing it for a very long time, but finally with the help of

Risky Case and Carl Stinchfield, programs were established from 5 p.m. to 9 p.m. so we could come straight from work, two days a week to do our chemistry. Well, we were here, but we weren't too happy about being here.

But it's very fascinating to me as I look back. Carl set a precedent for a lot of nurses. We were the first class who went through his program, and we all passed and he was the only person disappointed that we didn't all get an "A." We were delighted to just pass. The highlight of chemistry was a field trip to the Erving Waste Water Disposal Plant. I will never forget that to my dying day. Going out to Erving and being with someone who was so fascinated with the chemistry and the workings of something as unattractive, at least in my mind, as a waste water disposal plant.

IRA RUBENZAHL,
dean of academic affairs:

He was dean of academic affairs during very difficult years at the college. I often thought his name should have been Peter, you know, Peter means "the rock." This man was a rock. He was not only large and imposing, but he was always calm. He never got flustered, he was always thorough and he just was a bulwark for those of us who relied on him. He's established standards and practices for us that will long endure.

CAROL LETSON,
acting director of the library:

When Carl was acting dean in 1989-1991, I became acting director. I just value the support that he gave me. He was a clear guide. He knew where I needed the support, where I needed the information that I hadn't had up until now, to do the best job that I could. All of these things put together show how he was spiritually clear. He knew what his mission was, not only professionally, but in his whole life he had a clarity of spirit, and he brought that to work. We didn't see him except at work, but I think because of that clarity he was a wonderful person to work with.

ELIZABETH ERVITI, former student:

Carleton was my professor of chemistry years ago. When I finished high school I had high hopes of a professional career in some science and I went to The University of Massachusetts. I ended up having a great time, but found myself on academic probation so fast my head spun. I quit school after that first year.

I was devastated. I was very insecure about my ability to perform academically, I didn't think I had what it took. I floundered for a while. I did some productive work, but I also felt that I hadn't quite made my life go

in the direction I wanted it to, so I decided to give school another chance. I looked around at other schools. I certainly wasn't going to try the University again, it was much too threatening. There rose Greenfield Community College on the horizon.

I came here, I enrolled in chemistry—oh my God, I was so scared I took Carleton's course and I started doing really well in it, so well that I didn't trust it at all. So I went in to see Carleton in his office feeling like there must be something going on—he was obviously catering to me, he felt sorry for me, something. I couldn't be getting this good a grade in his course. I said to him, "What do you think of this? Is this for real? Do you think I could do well if I went on to school?"

He looked at me and he said, "Beth, you can do whatever you want." Those words don't really sound like a lot from many people. But because of the way he said them, because of who he was, and partly because of what I needed to hear right then, those words opened every door I could possibly imagine. I went on to pack up my belongings and drove across country and ended up the top of my class at the University of Santa Cruz.

To me that moment embodied what the community college is all about. It embodied what teaching is all about. It made Carleton Stinchfield a hero in my life.

JANE WILLAN, current student:

One thing about Carl is that he made you feel like a chemist, no matter what you were like. I wasn't a very good chemistry student. I didn't do amazingly well in the beginning. But he made me feel like I wasn't just a student trying to get through chemistry, I was a scientist. As funny as that might sound, that is really how he brought out the scientist in the student. It's one of the greatest things a teacher could do.

I had an experience last year in his class—poor Carl, I mean this man who was so into safety had to have me in his class—I was sitting taking notes on equilibrium. I didn't have any equilibrium the next moment; I had a grand mal seizure which I don't remember because I was seizing at the time—and did for about half an hour. But I think it was a lot harder on Carleton than it was on me. I had to go to the emergency room and Carleton summoned everyone but the National Guard.

I came back to school a few days later. I really didn't want to walk through the door—I don't even like to ask questions in class. I walked in the room, and Carleton immediately came over and took my hand. He said, "Jane, it's so good to see you." For about a week afterwards Carleton wanted to sit down with me and process the whole thing. "How are you feeling now about what happened? How do you feel about the future? How is it for you in chemistry?" We

almost overprocessed it.

But the funniest part was a week later when we had lab. I was walking to it and I stopped by Carleton's office. He said, "Jane, come in. I want to talk to you." I went in and I sat down; when Carleton said, "I want to talk to you" that was a serious thing to hear. He said, "I just want you to know, absolutely want you to know that I do not—and he kept repeating "I do not"—have any concerns about what you might do in the lab." Before that I had had no concerns! I'll miss Carleton.

President KATHERINE SLOAN:

We've been hearing from students, faculty, staff and administrators about how Carleton has affected their lives over at least the last 22 years. I'm one of the people who probably knew him the least amount of time. But especially in the year or year and a half that he served as the acting academic dean I became very close to Carl and I have to say that he lent the kind of strength to me and to the college that we needed. I think it was probably the most difficult time period that this institution has ever faced both in terms of human relations because of the impact of the state budget cuts and in decision-making about where we were going as an institution.

The thing that always stands out for me about Carl is that there was one overriding principle in his whole life at GCC and probably that made the difference, why we look at him as the epitome of what this college is. That is that he was always concerned about student success. In every single decision he ever made, in every single way in which he related to people here, I think he had at the core the notion of "what do we have to do to help students succeed?" I think that as a faculty member that was the key to his role here. He always saw himself as a faculty member. In fact, he could only stand to be around administrators for just so long before he escaped back to his little room in the wing of the college so he could be with his colleagues on the faculty and with students.

One of the things that he used to say to me very often while he was acting academic dean was, "Well it's time for me to go out and do some missionary work." What Carl meant by missionary work was that it was time in dealing with an issue or problem to engage other people in the institution in the direction that things were going or in trying to find out what people were interested in. What he meant by that was not always simply consulting. It was talking to people, it was listening. I think Carl was almost the most egoless person I've ever met in my life.

ALUMNI NEWS

Note: the number before a person's name indicates the year of their original matriculation into GCC; the first two numbers of their student identification number.

During a recent meeting of GCC's extended community, **Charlene Houghton**, the 1992 Business and Professional Woman's Club of Franklin County's "Woman of the Year," was selected to **chair the Third Annual GCC Golfing Scholarship Benefit** for current students.

Students, alumni, faculty, staff, trustees, foundation members, representatives of business and industry, friends and community leaders all assembled in November to kick-off plans for this early season outing scheduled for Wednesday, May 26. "Save the date," says Houghton. "There will be something for everyone to do and enjoy!" She encourages people to contact any of the following committee members to share ideas or to offer their active participation:

Golf tournament, '62 **Jean Simmons**; sponsorships, **Bill Freeman** and '69 **Rob Cohn**; raffles, '64 **Jane Abbott**; alumni reception, **Gail Callahan**; dinner buffet, '76 **Diane Peterson**; promotions, '75 **Cheryl Carley**; and coordinator, **Charlie Houghton**.

Alumni (ordinarily students who have completed a minimum of 24 credits) are **encouraged to become card-carrying members** of the GCC Alumni Association. Annual dues are \$5 and your Alumni Card will entitle you to entry into most campus events at current student prices.

The Alumni Council, currently made up of over one dozen "capable and caring volunteers," says Director of Alumni Rela-

About the DCE Course Guide cover



one semester in 1964.

After graduating from GCC in 1966 with an associate degree in accountig, Abbott went on to earn her bachelor's degree in business administration from Bryant College and a master's degree in counseling from Springfield College. She has worked at GCC since 1984.

'64 **Jane Abbott**, director of financial aid and a member of the Alumni Council, has a long history of involvement with the college. She was one of GCC's first exchange students to study at the College of the Virgin Islands in St. Thomas for

tions **Colleen Johnston**, meets monthly, usually on Tuesday evenings at 7 p.m. All alumni are invited to attend any of these meetings; call (413) 774-3131, extension 270 for exact dates and times.

The members of the Alumni Council are: '62 **Richard Knowlton**, chair; '78 **John Murphy**, chair-elect; '79 **Nancy Mayberry**, secretary; '80 **Jane Bensche**, membership; '69 **Polly Billiel**, admissions; '89 **Donna Walden** and Student Senator '91 **Nicole James**, student representatives; '63 **Cynthia Lively**, alumni trustee; '64 **Jane Abbott** and '62 **Valorie Knowlton**, special events; '62 **Martha Stiles**, alumni representative to the GCC Foundation board; '77 **Misty Hatt-Vieu** and '86 **Ken Ketchum**, alumni data base maintenance.

At the monthly gatherings, topics of current interest to alumni are discussed and programs are put into place.

'62 **Dick Knowlton**, Association president, **invites alumni involvement** on all levels, at all times and places. "The limits are only in our minds . . . GCC needs our active participation in so many different ways, it can keep all 11,500 of us busy year-round. GCC was here for me when I needed it most; the college got me started on the right track.

"I feel I owe something back, so now I will give my time and financial resources where GCC most needs them."

Alumni are encouraged to call the Alumni Office (413-774-3131, extension 270) with questions or comments; or send in their dues and gifts to:

Alumni Office
Greenfield Community College
One College Drive
Greenfield, MA 01301

During this 1992-93 30th Anniversary year, all alumni are urged to join the "30/30 Club"—\$30 for 30 years. The first \$5 of the gift will go toward annual association dues and the remaining \$25 will go into the Alumni Annual Fund to benefit students and faculty in the ways deemed most urgent by the college, says **Colleen Johnston**. Checks should be made out to the GCC Alumni Fund.

For more information, call the Alumni/Foundation Office at (413) 774-3131, extension 270. Address mail and address changes to: Director of Alumni Relations, Greenfield Community College, One College Drive, Greenfield, MA 01301.

1993 alumni calendar

Alumni events already planned for 1993 and in need of additional volunteers include:

Alumni 30th Anniversary Celebration

A close look at the former Soviet Union by three who have been there: '76 **Peter Freisem**, and faculty members **Lawrence Buell** and **Martha Kimball**, followed by a reception. Sunday, February 21, 2-6 p.m. Sloan Theater. Admission is \$2 for alumni (\$1 for students; \$4 for the general public). (See related article, page 4.)

Alumni and ADAPT Community Service Day

Alumni and the college's Alcohol and Drug Abuse Prevention Training program combine to offer a day of awareness activities around issues of substance abuse. Wednesday, March 3, 9 a.m. to 2 p.m., main lobby. Free.

Alumni Theater Benefit: Pippin at the Shea Theater

Pippin runs March 26, 27 and 28 and April 1, 2, 3 and 4 at the Shea Theater in Turners Falls. The alumni benefit will be one of those evenings, yet to be determined; proceeds will be used for student scholarships.

Alumni Pre-Theater Dinner Party in Turners Falls

Once the date of the benefit is determined, a special package price for the entire evening will be available to alumni.

Alumni Reception: Golf Benefit for Student Scholarships

The college's annual fundraiser for student scholarships. Wednesday, May 26, Phases Restaurant, Bernardston.

Alumni Chicken Barbeque Booth at annual Balloon Fair

Thousands of visitors come to campus every July for the Franklin County Chamber of Commerce's annual balloon fair. Come meet old friends, serve some food and watch the balloons rise overhead. Friday evening, July, campus.